

February 28, 1996

# Alive Online!

syndication/column pitch  
by David W. Boles

*Alive Online* is a monthly magazine column or a weekly syndicated column that would intimately explore the explosion of working, researching and playing online. This new community of online folks is the birth of a new class system, it's a whole new political body to legislate through the law and religion, and it's a naïve, virtual group waiting for the criminal element to rip them off.

*Alive Online* will be a caveat to those who care to live safe lives online, it will report new discoveries in the online world and it will also be a visionary guide to where the online world is going and why.

Here are some article topics:

*Living Online* – How the online community world interacts and why. How to fight a flame war. How to protect yourself and your pocketbook while walking the World Wide Web. Who's living online with you and how to scout them out.

*The Invisible Tether* – Wireless modems keep you in touch. How to find a Wireless messaging Provider. Cellular computing makes your business life super and simple. Paging is a secret solution to staying actively alive online.

*Internet Provider Wars* – What makes a good Internet Service Provider? Who are the comers and the players? What ISPs are overloaded and on the way out? What questions should you ask about an ISP's service above and beyond pricing information?

*The Online Service Death Knell* – CompuServe, Prodigy and AOL are dying dinosaurs unless they make some radical changes fast! You'll learn why proprietary online services are on the outs and why openness and pay-as-you-go is in!

*Gadget Gotta Gets* – Here's what hot in the gadget world! Wrist watch modems. Thumbnail cellular phones. Pen pagers. When you find out what these beauties can do for your communication needs, you'll want them all!

*Browser Wars* – There are lots of World Wide Web browsers out there but which one best meets your needs? Is Microsoft's Internet Explorer the best? What does Netscape offer that NSCA Mosaic doesn't? How does SPRY's browser compare to Netmanage's Chameleon?

*Web Buying* – You might think you're completely secure online, but you're not. Hackers and Crackers anticipate your every mistake. Discover how to protect yourself and your money and what you buy while online. You can make safe purchases and exchange secret credit card information online if you know the tricks of how to do it right and foil the eyes prying into your privacy.

### ***The Author***

David W. Boles' new book, *Windows 95 Communication and Online SECRETS!*, is published by IDG Books Worldwide is already a pre-sale International Top 10 Best Seller even though it was just released this week. He has an intimate base from which to work for Internet and online related issues. Here are some other things he's accomplished:

- Editor, *The Microsoft ClubWin Journal*
- Founding Chapter Head of Microsoft ClubWin and support provider in Microsoft's MSWIN95 and SETUP95 forums on CompuServe
- Founding member of Microsoft ClubWin
- Former Systems Operator for Modems and Serial Communications in the TOSHIBA FORUM on CompuServe
- MegaMedia scriptwriter for Toshiba Canada, Pacific Rail, The Ingram ShowCase and Best!Ware
- M.F.A. Columbia University in the City of New York
- Columbia University / Shubert Foundation Presidential Scholar
- Editorial Columnist for *The Daily Nebraskan*
- Co-Author of *The Magnificent Loser: The Life And Strife Of William Jennings Bryan* for Nebraska ETV

His work as a playwright has been seen in 16 states and 27 cities including the John F. Kennedy Center for the Performing Arts and the Brooklyn Academy of Music.

If you'd like a more in-depth view of his work, please visit David W. Boles on the Internet at <http://www.arthouse.com/dbg> and you can specifically find his entire resume there by choosing the White Door from the main page.