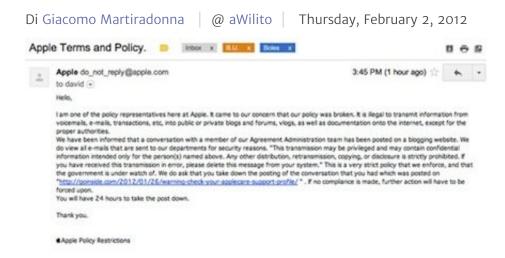


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Apple intimate to a blogger to remove a post on a disservice



You know the so-called non-disclosure agreement that you find at the bottom of every email that Apple forwards you? Know that in Cupertino they take it very seriously, so much to ask and get that one would remove outright blogger his post to tell the disruptions suffered his contract Apple Care. The fatal mistake, it seems, would consist in having **quoted in full emails considered confidential**.

Eye to what you posted on the personal blog, especially if there is half the apple, this is the lesson that someone has drawn . Knows David Boles, who for thirteen days has tried unsuccessfully to transfer the AppleCare Protection own plan to the new the new Thunderbolt display, provided in place because of a serious malfunction of the

old. As a good blogger, and to prevent other incappassero in similar impasse, he informed its readers of the thing: nothing dangerous, just some advice rough type "always remember to connect the AppleCare account."

Then comes an email from the threatening tone and English a bit 'cumbersome, signed "Apple Policy Restrictions" which translated into Italian says:

Hi, this is one of the representatives of Apple's internal policy. We became aware of the fact that our policy has been broken. E 'illegal to transmit information to voicemail, email, transaction etc. in private or public profiles, or even blogs and forums, vlogs as well as in the documentation on the Internet, with the exception of the competent authorities. We understand that a conversation with a member of our administrative team has been published on a blog. Obviously we review all emails sent by our departments for security reasons. "This communication, which may contain confidential and / or confidential, to be considered for the exclusive use by the / s person / s to address. If you have received this communication in error, please proceed to delete this posting by your system. " [...] We ask you to remove the post of the conversation and published in "http://goinside.com/2012/01/26/warning-check-your-applecare-support-profile/". If no non-compliance, we will be forced to take further action. You have 24 hours to cancel.

Judging from the header of the digital missive, seem to be no reason to doubt its authenticity; and then, it is highly unlikely that this is a *spoof*, given the **perfect concatenation of events**. For the moment, the post of contention is still there, waiting for further developments which should follow in very close by return of post. One wonders whether it is reasonable to establish legally that an email with the Non-disclosure Agreement should necessarily and automatically be accepted on the other side, as if between the two parties of a conversation there was one predominant; for sure, we are certainly facing a **very bad example of transparency** that, if anything, is likely to bring some 'of bad publicity, but that's another story. Dura lex, sed lex.

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andcon74

1 Thursday, February 2, 2012 09:24

If it did not divulge information or sensitive information (industrial secrets or the like for instance) and unless you have brought outright the email written by Apple employee (could, perhaps, be violation of the regulations on privacy), the second email Apple (at least in Italy) is configured as illegito criminal offense .. and add some gravity. If fact, the blogger has simply described the steps that have generated the disruption, it is absolutely lawful, regardless of unfair terms of various kinds. Add that rightly, the Italian law allows citizens to protest (against wrongs suffered outages, etc.), Any means of communication: the press, TV, internet. naturally taking responsibility about the truthfulness of what you complaint. Imagine what it would otherwise not be able to write the classic letters to the editor (for example) the papers to complain about poor service or wrong suffered: it would be a situation as the Soviets, the Chinese People's Republic, etc. Greetings



Luna429

2 Thursday, February 2, 2012 09:35

I knew that these allegations took place just less than a century ago when there was a certain Benito government ... poor Apple does not know what they are doing .. attaching PENALTY ...



Erminio Ottone

3 Thursday, February 2, 2012 09:39

It 'a real FAKE !!! And you editors who also published.





sergiozz

4 Thursday, February 2, 2012 09:47

I take advantage of the first news to go offtopic on a question, sorry: Following on to this purchasing a applecare a year from a iphone 4s purchased dall'applestore what has in more? only telephone support? I could use the same 2 year guarantee no applecare? thank you





Anonymous

5 Thursday, February 2, 2012 09:54

andcon74 you read the post before you comment on it? I do not think so...



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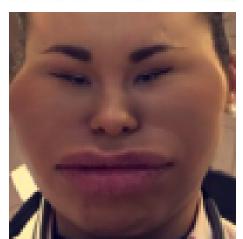


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